

As a leading media company, Astro believes that we have much to contribute to the global movement tackling the climate crisis.

We recognise that climate change has long-term impacts on our business, operations, and customers, and as such should be managed as a core business issue.

We pledge to be Carbon Neutral by 2040 and to support the Government's policy, regulations and programmes on climate change.

To address the challenges of climate change, we have developed a 5-year Climate Roadmap that will guide our operations, risk management and decision-making processes, in order to actively find ways to reduce our carbon footprint and effectively integrate positive climate choices into Astro's sustainability strategy.

We pledge to be a Climate Advocate by bringing climate change stories and content from around the world to our audience, as well as to regularly share our own journey towards carbon neutrality.

We pledge to promote greater environmental responsibility across society, to reduce our climate impact, and to promote sustainable & responsible consumption.